What QUARTERBACK CLUB Membership includes:

- Reserve seating/home games
- All sports season passes (2)
- Membership in the Athletic Association
- Q&A with the coaches
- Game film review
- “Q” Club plaque
- Membership qualifies as a deduction under RMC’s 501(c)(3) status.

But, mostly, it means being part of achieving Rocky’s gridiron goals!
Gridiron Glory

From the early days of Rocky Mountain College, with its predecessors at Montana Wesleyan and Intermountain College, to the days of Billings Polytechnic (above, right) when Donald "Honey" McPhee, William Woolston and George "Scotty" Gray slapped on the pads to take on Montana and Wyoming opponents, the gridiron tradition has been strong.

The "Flutie Effect"

Better students from better football? Yes! Better faculty? Yes!

An NCAA-commissioned study found a positive correlation between the percentage of team wins and the SAT scores of incoming students. A significant and positive correlation between a university having a successful football team and higher quality of incoming freshmen, alumni donations, and graduation rates was the result of research.

University quality might also be enhanced by another channel. Bigger alumni donations translate into improving facilities and a larger, better faculty.

The popularity of a successful sports team acts as advertisement for the university. This encourages more students to apply to it; a phenomenon known as the "Flutie effect". This is a reference to Boston College's Doug Flutie, whose miraculous pass in a 1984 football game contributed to a dramatic victory over the University of Miami. This play led to a large increase in applicants to Boston College in successive years.

Rocky has the fans. Rocky has the spirit. Rocky has the players. Rocky needs a surge of alumni support to help achieve its gridiron goals.