BILLINGS 2012 CANSTRUCTION BEGINS; ORIENTATION NOV. 9

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FOR IMMEDIATE RELEASE

BILLINGS – The public will be able to watch canned sculptures being created this year at Rimrock Mall, during the Third Annual Rocky Mountain College Canstruction event.

“We’re hoping to build a lot of support for the event,” said Jill Washburn, Campus Corps leader at Rocky Mountain College. “The move to Rimrock Mall makes it a more high profile event.”

In previous years the event was held at the Billings Food Bank.

Canstruction orientation is November 9, 2011, leading up to the public viewing and voting of the canned masterpieces April 14-20, 2012.

Proceeds from the event will benefit the Billings Food Bank and Billings Family Services.

The 2012 theme is, “Hunger for Shopping.”

Canstruction® is a volunteer trademarked charity of the Design and Construction Industry under the auspices of the Society for Design Administration.

Teams of architects, designers, students and community members work together over several months on the event, which provides thousands of cans of food for the hungry and homeless.

Canned food is the primary building material of the structures, however any food that can benefit clients may be used. The structures are judged by the best use of labels, best meal created and structural integrity.

For more information about Canstruction, contact Jill Washburn at campuscorps@rocky.edu

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