FOR IMMEDIATE RELEASE

Contacts
Karen Beiser, Associate Professor, Business Administration and Economics, Enactus advisor, 406.657.1170, karen.beiser@rocky.edu
RMC Media Team, 406.657.1105, media@rocky.edu

“Micro Business Brew” seminar to bring small business experts to RMC

BILLINGS, March 3, 2014 – A small business seminar called the “Micro Business Brew” comes to the Rocky Mountain College campus Wednesday, March 19, sponsored by the RMC Enactus team. The Enactus team, a student organization, creates and carries out business-oriented initiatives that benefit both RMC and the Billings community.

Rebecca M. Schmitz (RMC ’92), owner and enrolled agent of Centsable Accounting, will speak on small business accounting.

Jeremy Morgret, vice president and downtown branch manager of Stockman Bank, offers perspective on the roles of a banker in small business development.

Doug McIsaac, director of online marketing at Avitus Group, discusses marketing changes in the age of social media.

Keynote speakers, Mike and Antonia Craighill of Soup & Such and Velvet Cravings, will share their story of building two successful businesses from scratch.

Finally, George Haynes, professor and agricultural policy specialist at Montana State University Extension, will address opportunities for small manufacturing facilities in Montana.

Doors open at 7:30 a.m. in Prescott Hall on the RMC campus, and speakers wrap up at 12:00 p.m. Admission is $30 for those who pre-register, and $35 at the door. Registration forms and more information is available online at www.rocky.edu/MBB.php or from RMC Enactus President Zach Pietrocarlo at 303.725.5871 or Project Manager Kyle Breschini at 775.397.0160. Sam’s Club helps to sponsor RMC Enactus. The group is recruiting further sponsors.

Business students of RMC Enactus are preparing for their next step into the professional world. The Micro Business Brew provides them, as well as members of the community, opportunity to learn from business leaders who demonstrate their small business acumen, said Breschini. The Enactus mission engages college students with leaders in business and higher education, mobilizing students to make a difference in their communities while developing the skills to become socially responsible business leaders.

--END--