"UNDIE RUN" FRIDAY AT RMC

TO HELP HOMELESS, RMC STUDENTS TO DONATE “SHIRT OFF THEIR BACKS”

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BILLINGS – Members of the Students in Free Enterprise (SIFE) at Rocky Mountain College have decided to focus on the problem of poverty and homelessness in Billings, according to SIFE faculty advisor, Dr. Karen Beiser, RMC assistant professor of business.

Partnering with the Montana Rescue Mission, the SIFE involvement will entail a variety of projects for the rest of the school year, commencing with an “Undie Run,” Friday, Oct. 9, 2009, at 6 p.m. The students will gather by the bear sculpture in front of the Bair Student Center before the run.

“Our students will literally be donating the shirt off their backs – or their coats, pants, shoes, whatever they have on – as they run across campus,” said Dr. Beiser. “It’s a fun way for them to get involved, as they strip down to their undies.”

Dr. Beiser said “undies” would most likely be union suits or spandex undergarments.

For those who don’t want to participate in the run, there will be a Montana Rescue Mission truck on campus, provided by the Montana Rescue Mission, where people can donate clothes.

The MRM truck will be on campus Friday afternoon and for the RMC Homecoming on Saturday, Oct. 10. People are asked to drop off warm winter clothing anytime during
those days.

“We think this is a terrific way to draw attention to the very real problem of poverty and the homeless in Billings,” said Patti Yonts, Montana Rescue Mission community relations manager. “The increasing number of homeless in Billings has been well documented and we’re pleased that Rocky students have recognized the problem and are finding ways to help. We hope people will give what they can to help.”

With cold weather coming, SIFE students hope to collect plenty of cold weather gear, especially winter coats, sweaters, wool socks, glove and hats. Many of them will be shopping at the Montana Rescue Mission Bargain Stores to purchase clean, comfortable and useful clothing.

People interested in supporting this cause may contact Dr. Beiser at 657-1170/ karen.beiser@rocky.edu, or Patti Yonts, MRM community relations manager, 259-3800/ c) 697-0890, or pyonts@180com.net.

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